



**ARYABHATTA COLLEGE**

**PLACEMENT AND  
INTERNSHIP CELL**

**ANNUAL REPORT**

**2016-17**

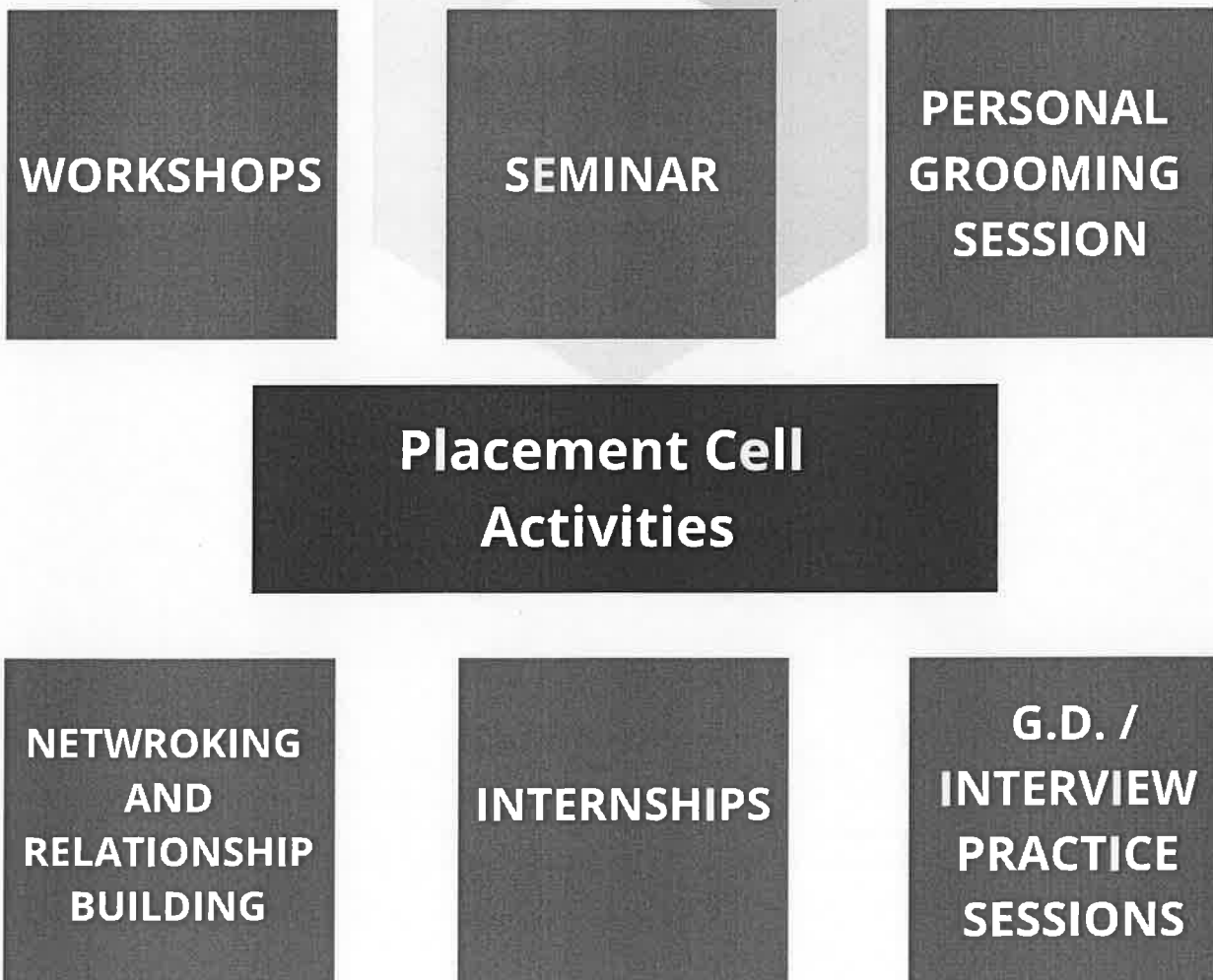
*Arjun*



## **VISION**

The Placement Cell, Aryabhata College came into existence on 3-9-2015 with the entry of two young dynamic students, from BCOM(H) and one teacher coordinator Dr. C. S. Dash placement cell with a promise that they would advance the objective of the college in providing job to their juniors by conducting corporate/campus selection.

Since the time it was created, till date i.e 2016-17 it has been working hard in conducting pre-placement training in job ready skills such as conducting entrance tests, aptitude tests, C. V. writing, group discussion, public speaking, interview skill etc.



## SEMINAR

The Placement and Internship cell conducted a large number of seminars on different themes such as Group Discussion strategies, power of personal appearance, aptitude enhancement and invited specialists from all over the country. The specific details are given below

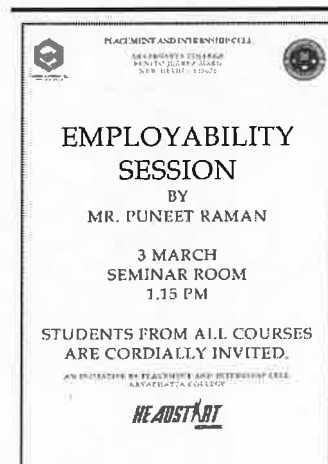
### T.I.M.E Institute "CV Building"

The Placement and Internship Cell conducted a workshop on CV Building, on 20th January 2017 where Mr. Amit Poddar provided insights to the students on how CV should be made and how to make your CV stand out from others.



### "Employability Session"

The Placement and Internship Cell of Aryabhata College conducted a workshop on 3rd March 2017 on the employability session. The workshop was conducted by Mr. Puneet Raman where he discussed what its like to be in an industry and how one can work as a professional.



## "Psychiatric Test on MBTI"

The purpose of the Myers-Briggs Type Indicator (MBTI) personality inventory is to make the theory of psychological types described by C. G. Jung understandable and useful in people's lives. The essence of the theory is that much seemingly random variation in the behaviour is actually quite orderly and consistent, being due to basic differences in the ways individuals prefer to use their perception and judgment. It was conducted on 10th September 2016.



## "How to Crack an Interview"

The Placement Cell conducted a workshop on how to crack interview in collaboration with T.I.M.E Institute on 20th September 2016 where the guest speaker Ms Anita enlightened the students on code of conduct and emphasized on the communication skills that are need to ace an interview



## "Digital Marketing and Image Consulting"

Guest speaker **Mr. Deepak Goel** enlightened our students on the promotion of brands to connect with potential customers using the internet and other forms of digital communication. The seminar was conducted on 29th September 2016.



PLACEMENT AND INTERNSHIP CELL  
ARYABHATTA COLLEGE

**Digital Marketing**  
Strategies Tailored on Increasing The Reach & Visibility of Your Business

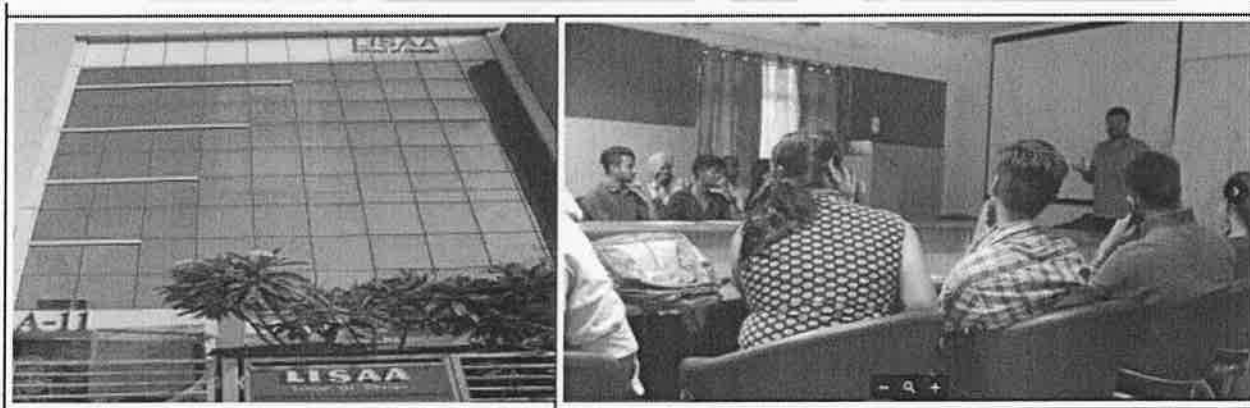


DEEPAK GOEL  
Founder-Edu4Sure

A quick learner, self starter  
knowledge sharing, Client Relationship  
and Management, Solution Design

THURSDAY 12.45-3 PM  
**HEADSTART**  
SESSIONS  
[www.facebook.com/pcaryabhatalcollege](http://www.facebook.com/pcaryabhatalcollege)

## "Creative Thinking, Types of Fashion Movements"

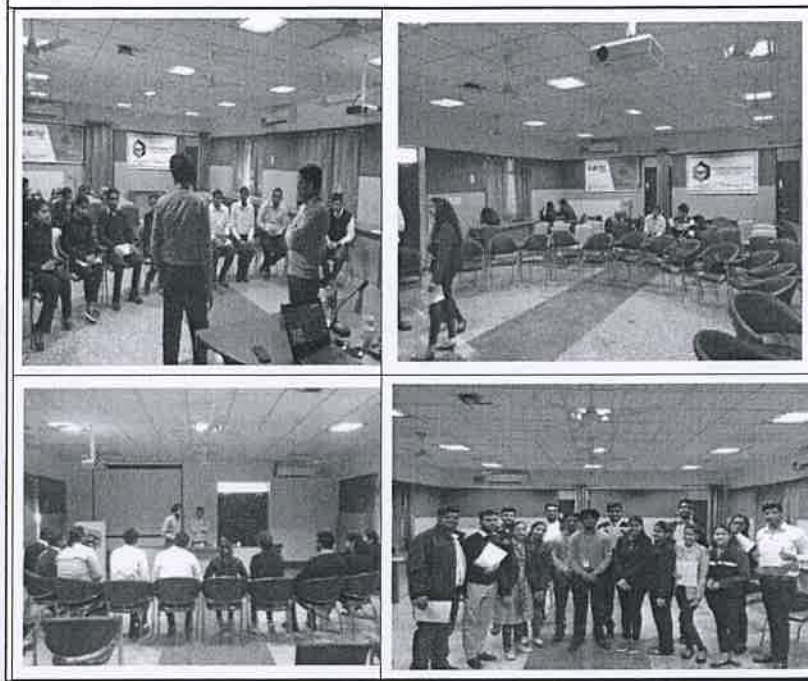


The Placement and Internship Cell conducted a workshop on creative thinking in collaboration with LISAA School of design where the students get a view in the field of fashion designing. It was conducted on 30th September 2016.

# Genpact Placement Drive

The placement session saw **Genpact** connecting with us for the profile of finance and banking and extended offer to **25 students** across different courses.

**PACKAGE OFFERED: 1.5-2 LPA**



Dr. C.S. DASH  
Teacher Coordinator, Placement Cell  
Aryabhata College, Delhi University  
Benito Juarez Road, Anand Niketan,  
New Delhi-110021

प्राचार्य/Principal

आर्यभट्ट महाविद्यालय/Aryabhata College  
दिल्ली विश्वविद्यालय/University of Delhi  
बेनिटो हुआरेज रोड/Benito Juarez Road  
नई दिल्ली-110021/New Delhi-110021