

# Personality Development Course

**Duration: 40 Hours**

## **Course Objective:**

- To enable the Students for being the “Hiring Employer’s preferred choice” by creating a strong Personal Brand & through Strengths Approach
- Become an Effective Communicator
- Learn to set achievable Goals in-line with Personal Values
- Be able to Recognise and deal with Difficult Behaviors in Other People
- Understand the complete process of Creative Problem Solution
- Design Presentations for maximum impact
- Master Techniques to overcome Nervousness and act with Confidence
- Define and practice Self-Management, Self-Awareness, Self-Regulation, Self-Motivation & Empathy
- Prioritize Tasks with 80/20 Rule
- Ability for Decision Making & Persuasion

## **Day 1**

### **Your Value Proposition: Your Resume**

- Why should anyone hire you? What do prospective employers look for in a Resume?
- Think of examples to demonstrate your abilities
- Your Resume is marketing document; it should help you sell yourself and bring out the “best in you” that the prospective employer may be looking for.
- Tips about Resumes and sharing Best examples of Ideal Resumes.

## **Day 2**

### **Sell Yourself Successfully**

- Personal S.W.O.T. Analysis of Strengths, Weaknesses, Opportunities & Threats
- Brainstorming Key Characteristics of The Ideal Interview Candidate
- Who am I
- Attributes
- Importance of Self Confidence
- Self Esteem

## **Day 3**

### **Grooming**

- Basic Good Manners
  - a. Basic Greetings
  - b. Politeness & Courtesy
  - c. Respect & Care
- Punctuality & Discipline
  - a. Importance of Punctuality & Discipline

- Personal Grooming & Hygiene
  - a. Grooming Do's and Don'ts for Women & Men
  - b. Personal Hygiene Tips
- Common Business Etiquettes and Protocols

#### **Day 4**

##### **Group Discussion (GD)**

- Working in a Group
- Listening Skills and ability to think on ones feet
- Persuasiveness and Influencing Skills
- Leadership Potential and Initiative
- Initiative & Assertiveness
- Mock GD(s)

#### **Day 5**

##### **Dealing with Nervous Energy**

- Techniques to aid relaxation and reduce stress
- Positive Visualization Techniques to help build confidence
- Stress Management

##### **Increasing Personal Impact by using your voice more effectively**

- Using the voice to convey a clear and confident style
- Using the power of pause to control pace and deliver clear well-structured responses

#### **Day 6**

##### **Inter-personal Skills**

- Social Power:
  - a) Power & Influence Processes
  - b) Forms of Power
  - c) Sources of Power
  - d) Using Power
- Persuasion:
  - a) Support or Evidence
  - b) Logic
  - c) The Persuasion Process
  - d) Decision / Outcome Objectives
  - e) Stakeholder Analysis
  - f) Position, Power & Priority
- Group Dynamics:
  - a) Nature and Purpose of Groups
  - b) Individual Roles Within Groups
  - c) Communication Within Groups

## **Day 7**

### **Interview Practice**

- Delivery of "tell me about yourself" question
- Review of impact created and how to increase the same

### **Soft Skills Training**

- Goal Setting and Getting Things Done
- Personality and Career Choice
- Personal Growth

## **Day 8**

### **Increasing Personal Impact by using Body Language to your advantage**

- Using Body Language to create a Strong First Impression
- Using Eye Contact to build rapport with the Interview Panel

### **Attitude**

- Factors influencing Attitude
- Challenges and Lessons from Attitude

## **Day 9**

### **Personal Interview: Q&A Bank & Mock Interviews**

- Structuring clear and effective responses to Frequently Asked Interview Questions
- How to prepare for difficult interview questions
- Creating your own Q&A bank
- Interviewing the Interviewers - asking your own questions
- Mock Interviews – With Feedback for Improvement

## **Day 10**

### **Personality Enrichment**

- communication skills
- Effective Presentation & Communication Skills
- Assertiveness and Self Confidence
- Influence and Persuasion
- Creative Problem Solving
- Anger Management
- Dealing With Difficult People in the Workplace
- Body Language Training