

Aryabhatta College, University of Delhi





Bootcamp'22 Report

Principal- Prof. Manoj Sinha
Convener- Prof. J K Singh
Co-coordinator- Dr. Pritika Dua
Co-coordinator- Mr. Sanket Shekhar
Co-coordinator- Mr. Pradeep Singh

Swavalamban, The Startup Club organized Bootcamp'22, a 3-day virtual experience in collaboration with SIDBI, the apex regulatory agency of India. The event officially commenced on 11th February and ended on 13th February. Under Bootcamp'22, there were three competitions – Plugged In Profits, Startup Story and Data Quests.

Plugged In Profits – a portfolio management competition to showcase customized investment plans; Startup Story – a creativity competition in which participants showcase famous



startup stories through a short video or comic book; Data Quests – a challenging excel competition that propels participants to work their way through a data maze.



About the Event

Trendy Traders was the title sponsor for the Bootcamp'22. Whereas Purple Toko, ReadOn, and Cerebro Team came on board as associate sponsors, and University Of Delhi Official, Competitions Generator, and DU Refresh News community came on board as media partners. Digifuse and TRI came on board as student partners. We received over 1000+registrations across all our competitions, unfiltered interviews, and workshops.

The inauguration ceremony was held at 10:30 AM on the 11th of February. Two preliminary quiz rounds were held for Plugged In Profits and Data Quests on the 13th and 14th of July. The top 6 teams were selected and they made it to the final round. Principal sir declared the event open and addressed the audience. Moving on, our convener Prof. J K singh addressed the audience and motivated all the participants present.









Purple Toko
DIGITAL RETAIL REVOLUTION







About the Event 11th February, 2022

This was followed by the finale round of the "Data Quests" competition at 12:00 PM was judged by Mr. Kunal Upadhyay, Mr. Yash Sethi, and Mr. Navin Roy. The finalist teams presented their excel dashboards prepared by them on the basis of the case study provided to them.

This was Followed by a fun-filled unfiltered interview at 2:00 PM with Mr. Paresh Gupta, founder & CEO at GCEC and Brevity, where he shared insights on his success story.

At 4:00 PM Swavalamban in collaboration with Kansaltancy Ventures organized a workshop on "How to raise funds?" where Mr. Tushar Kansal guided on how to prepare a problem statement, demonstrating the solution derived. Elaborating on the product/service by the venture and the business model of the company. And finally asking for a Value proposition.









About the Event 12th February, 2022

This was followed by the finale round of the "Plugged In Profits" competition at 12:00 PM judged by Ms. Anshu Dayani, Mr. Suraj Fatehchandani, and Mr. Tanish Mehta. The finalist teams presented the portfolios prepared by them in which they described the key investment decisions made by them.



This was followed by another engaging unfiltered interview at 2:00 PM with Mr. Aditya Arora, founder & CEO at Faad.com, sharing his views on work-life balance in a startup ecosystem.



Workshop in association with The Cerebro Team on "Top 5 things in a Startup" by Mr. Arpit Gupta covering the vital markers to remember in a startup conceptualization and working it out.





About the Event 13th February, 2022

The day started with amazing presentations by the top 4 finalists of "The Start-up Story" competition judged by Ms. Priya Bhola. Mr. Dhrumit Fadadu and Mr, Akhilesh Kohli. All the four finalists had made amazing short videos on the chosen startup brands by them.



At 4:00 PM in collaboration with Trendy Traders, another informative workshop was organized "Stock Trading and Chart Indicators" by M. Pranjal Prasad and Mr. Abhishek Jha showing how Stock trading can be a viable source of income and investment purview of the same.



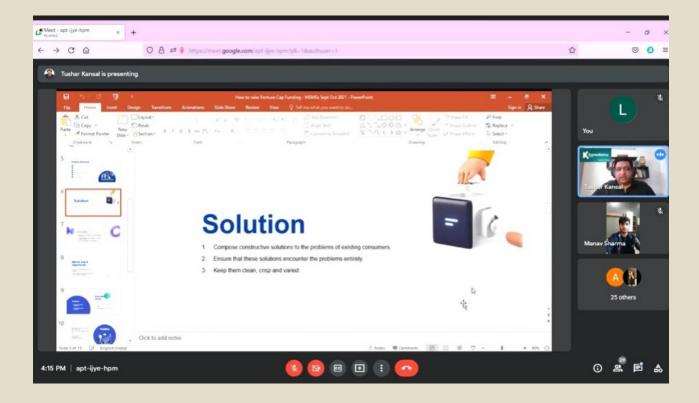
Closing Ceremony 14th February, 2022

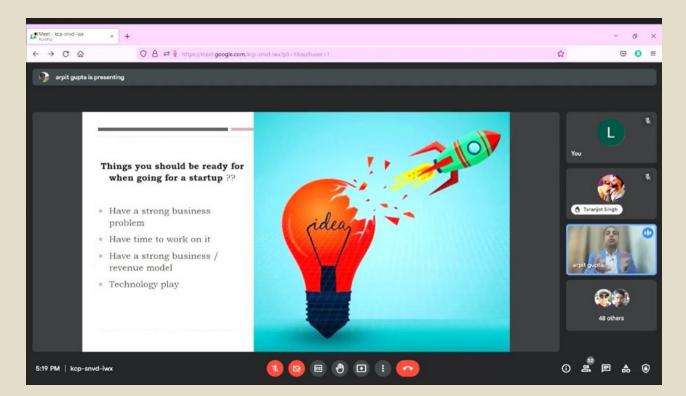
The top three rankers for each of the competitions were announced by the Principal sir and the winning teams and participating individuals were appreciated.





Event Pictures Bootcamp'22







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