

# Aryabhata College

## THE STARTUP FEST 2020- REPORT

The Startup Club, Aryabhata college held its flagship event on 23rd January 2020. The Startup Fest 2020 was an initial step taken to promote the club and increase its involvement within the campus.

*The Club was founded under the esteemed guidance of our Principal Dr. Manoj Sinha, Convenor- Dr. J K Singh , Coordinator - Dr.Pritika Dua, and other faculty members including Ms.Priya Chaudhary, Mr.Pardeep Singh, Dr.Shipra Aggarwal and Mr.Sanket Shekhar.*



Initiated in October 2019, the club aims to promote entrepreneurship through an extensive practicum provided by the Wadhvani Foundation. The event comprised of three different activities: What's my story, Idea Box Challenge and One Dollar Venture competition. The theme of the event was Sustainability and recyclable material was used for event decorations to ensure zero to minimum wastage.

The Inaugural ceremony for the event held an inspiring speech from our principal, Mr. Manoj Sinha about the emerging Startup culture and how entrepreneurship has become an important part of today's world. Our esteemed judges and speaker for the day were shortly welcomed thereon.

We started with our first event "What's my story", a speaker session by Ms. Amiliya Syed, operations-director of TLRNOW and also a renowned transformational leader and speaker. The interactive session highlighted the true essence of being an entrepreneur and how to climb the ladder of success. Audience from different colleges attended the session with enthusiasm.

The Idea box challenge and One Dollar Venture competition commenced simultaneously afterwards. Teams were shortlisted for the Idea Box Challenge based on the best sustainable business ideas dropped in the "Idea boxes" kept on campus. A total of 9 teams participated. Our esteemed judges for the day were Ms Sonali Tomar from BusinessEx, a Startup consultancy provider and Mr Sanket Shekhar from the Department of Management Studies.

The first position went to Project Sneh from Motilal Nehru College. The second position was bragged by Enactus Maitreyi College and the third position by



Enactus PGDAV. The teams were judged on various parameters as well as on the basis of an extensive questionnaire round. The One Dollar Venture Competition ran simultaneously. A total of 5 teams participated who made their product/service on the spot and made profits on campus. Under a time constraint of 150 minutes and an investment of one dollar

by each team member, the teams showcased their talents and entrepreneurial skills extensively. The first position for this event went to the College of Vocational Studies. The campus crowd was enthralled by the filler activities held near the college ground which included mind games and other games and quizzes. The closing ceremony for the event was marked by a speech from the The Startup Club CEO, Prajval Gupta who extended his warm regards to everyone.



The students and attendees got a golden opportunity to interact with industry stalwarts and celebrate the innovative and entrepreneurial spirit.