



BHATT
Foundation Inc.



ARYABHATTA COLLEGE UNIVERSITY OF DELHI



Presents

CAREEREADY: A Case Study Methodology Webinar

22nd November, 2022

Chief Patron: Prof. Manoj Sinha

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Co-coordinators: Dr. Ruchi Upadhyay, Mr. Sanket Shekhar, and Ms. Gayatri Yadav

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Venue: Zoom meeting (online mode)

The Entrepreneurship Cell, Aryabhata College, in association with **the International School of Business and Media (ISB&M)**, organized a webinar on the topic '**Case Study Methodology**' on **22nd November 2022** in online mode via the Zoom platform under the Umbrella of its Career Awareness Seminar Series '**CAREEREADY**'. The guest speaker was **Dr. Ravi Jaiswal, Fellow at the Insurance Institute of India and Registrar at ISB&M.**

About the Guest:

- Dr. Ravi Jaiswal completed his PhD in Banking and Insurance from the University of Allahabad and a Postgraduate Diploma in Insurance from Amity University.
- Mr Ravi has more than 19 years of experience in corporate training and in the areas of academics. Prior to the Academic Industry, he has worked with Bajaj Auto Ltd., and ING Vysya Bank.
- His areas of research interests include Banking Risk Management, Investment Banking, Insurance Underwriting and similar studies.
- He has presented several Research Papers in International Conferences in the areas of Banking, Financial Inclusion and Micro Insurance.

About the event:

The event commenced at 7:00 PM on Zoom platform. Ms. Aastha Pareek, the President of E-Cell Aryabhata College, welcomed the participants and introduced the guest speaker. She began by sharing the wishes from **Professor Manoj Sinha, Principal Aryabhata College** who congratulated the team for organizing the seminar, as he could not join us due to his prior commitments. Ms. Jigyasa Khanna, Associate Member, E-Cell Aryabhata, who was the moderator for the webinar, then continued the event.

Mr. Ravi started by explaining the case study methodology. He elaborated on how case studies should be read and about their importance in education. The Jefferson memorial issue was one of the examples he cited. He then listed out the steps on how to solve a case study question. At the end of the webinar, Mr. Ravi answered the questions of participants regarding the topic.

The session continued for an hour with the insightful thoughts of the speaker. The session was brought to an end after Aastha Pareek, the president, as well as Jigyasa Khanna, the moderator, thanked the guest speaker and the audience for their precious time.

The Webinar was attended by more than **65 students**. Names of some of the attendees are mentioned as in the list below.

List of attendees:

1. Piyush
2. Aditi
3. Bhoomika
4. Surbhi
5. Bhavya
6. Anushka
7. Jigyasa
8. Garv
9. Ayushi
10. Aastha
11. Archit
12. Rashi
13. Babita
14. Joshita
15. Anshika
16. Dipleen
17. Aditya
18. Garv
19. Chetan
20. Amitabh

Our Collaborators

This event was organized in collaboration with **the International School of Business and Media (ISB&M), Bhatt Foundation Inc.-USA & India, Amity College Florida-USA, and Atal Incubation Centre- Foundation for Innovation Jawaharlal Nehru University- India.**

Event Highlights

Recording You are viewing Dr. Ravi Jaiswal's screen View Options

Peer discussion/Analysis

This is problem solving:

I don't like the way we are doing it.

What way would you like to do it?

We could try this other way-how about that?

We could FORGET the whole thing-how about that?

We could try THIS way-how about that?

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Zoom Meeting Recording You are viewing Dr. Ravi Jaiswal's screen View Options

The Skill Set required:

- Integrity
- Critical Thinking
- Problem solving skills
- Go getter attitude
- Good communication skill
- Domain knowledge etc.

Whether Case study helps to acquire above skills??

Participants (58)

PK piyush kumar (Me)

I ISB&M (Host)

DR Dr. Ravi Jaiswal

Aastha Pareek

Aditi Kohli

A Aditya Goplani

AK Amitabh Kaushal

AB Anshika Batra

Anushka L

AA Archit Agrawal

A ayushsingh

BK babita kumari

B Bhavya

B Bhoomika

C Chetan

D dell



































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Participants (63)

Search

-  Shivani Raheja (me)  
-  ISB&M (Host)   
-  Dr. Ravi Jaiswal  
-  Aastha Pareek  
-  Aditi Kohli  
-  Aditya Goplani  
-  Amitabh Kaushal  
-  anant  
-  Anshika Batra  
-  Anushka L  
-  ayushsingh  

Invite



PRESENTS

CAREERREADY

A CAREER COUNSELLING SEMINAR

 22ND NOVEMBER 2022, 7:00 PM ONWARDS 

 ONLINE 

 **Dr. Ravi Jaiswal**
Fellow at Insurance Institute of India,
ISB&M Registrar



PATRON
PROF. MANOJ SINHA (PRINCIPAL)

FACULTY COORDINATORS
DR. SHIVANI RAHEJA
DR. RUCHI UPADHYAY
MR. SANKET SHEKHAR
MS. GAYATRI YADAV

CONVENOR
DR. MONICA AGGARWAL

STUDENT COORDINATORS
AASTHA PAREEK
DIPLEEN SIDHU





**“The Entrepreneurship Cell,
Aryabhata College (University Of Delhi)”
In Association with**

ISB&M
Presents
WEBINAR

“Case Study Methodology”

 **22nd November, 2022**  **7 PM Onwards**



Speaker

Dr. Ravi Jaiswal
ISB&M Registrar

Ph.D, UGC NET and PGDIM from Amity
Business School, Noida
Fellow of Insurance Institute of India, Mumbai.

More than 19 years of experience in corporate training and in the areas of Academics. He has provided the full spectrum of Wealth Management, Financial services, Project finance & Investment consultancy to few leading SME's and startups in Pune. Presented several Research Papers in International Conferences in the areas of Banking Risk Management, Financial Inclusion and Micro Insurance. He is Full time member of Risk Management Association of India. Currently he is holding the Position of Registrar at ISB&M.

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