

Aryabhatta College

Department of Management Studies
Webinar on: Corporate Expectation from Fresher

Sankalp, the Department of Management Studies of Aryabhatta College conducted a webinar on "Corporate Expectation from Fresher" with Mr. Ashish Kumar, Assistant Manager – Tata Consultancy Services, Mentor of Change – ATL (NITI Aayog), on 13th August 2021 from 3PM onwards.

The purpose of this session was to enrich fellow students about the importance of Corporate Expectation from Fresher, at an early age, thus ensuring some value addition in their knowledge during this unfortunate lockdown period.

The session was inaugurated by Teacher- in-Charge of BMS Department, Dr. J.K. Singh and the welcome address for the guest was delivered by our Principal, Dr. Manoj Sinha.

As we moved ahead, students got a deep insight into;

1. Overlapping between technology, core competency and common sense.
2. Education at school level and college and the requirements of the industry.
3. Conventional and Revised educational policy.
4. Being a student what should you do:
 - Absorb
 - Adapt to the things coming in the market
 - Be smart
5. Technology in our everyday life.
6. Growing technologies of 2022:
 - is more analytical thinking and innovation
 - is more about learning abilities and forming strategies
 - is more about creating original content

eg: CRED, Paytm, OYO, BYJU'S



7. Invest in skills which are growing and trending.

8. Automation and Robotics: Robotics is the subset of automation and automation is that which can be done just in one trigger, by recurring events or by programming.

9. Percentage of Human and machine intervention:
 - 2018 Human intervention 70% and Machine intervention 30%
 - 2022 Human intervention 60% and Machine intervention 40%

 - 2025 Machine leading the change and Human intervention getting minimized

10. Emotional connect
 - Social media intervention
 - Ability to influence the market and build up clients.

11. Trending jobs in 2022:
 - Data analytics and Data science
 - AI and Machine Learning
 - General and operational management
 - Sales and marketing job

12. Declining jobs:
 - Clerk job
 - Common HR job (entries and collating data)

13. Awareness of top 10 IT, Consulting, civil engineering, construction and automobile companies helps to understand the market and give answer to lots of question.e.g. In an interview when the interview ask what do you think of our company?. Helps in adding lots of facts.

14. Expectation of a company from a fresher:Communication skills, Knowledge beyond



textbooks, confidence, ability to lead, knowledge of foreign language (niche technology), ability to travel to different location jobs, versatile and ability to engage people, ambitious about achieving things, team player and he collectively called it RAINBOW factors.

15. Resume:

- RAINBOW factors.
- Certification of participation/winning - student is aware, skills, and has a learning ability.
- Professional membership- eg. Connecting dreams, Enactus are professional societies which inculcate, learning, leadership, understand CSR, and ability to organize something.
- Certifications: Information security, Google cloud, big data, data science, risk and information security, PMP project management, ethical hacker, certified scrum master, business analyst, supply chain professional, foreign language, lean six sigma, agile certified professional.
- Projects
- Internships and industrial visits
- Award and achievement
- Being a part of NGO or a CSR initiative

We got participation from 60+ students across different courses. The session was conducted on Google Meet for 1 hour. Overall, the session was filled with knowledge and value which could be seen in the appreciation we got post-session from participants.

The session ended with a Vote of thanks delivered by our Coordinator, Ms. Cherry Uppal. We would like to thank our Principal Sir, Dr. Manoj Sinha and Teacher in charge, Prof. J.K. Singh Sir for their immense guidance throughout the webinar planning process. The webinar wouldn't have been possible without their support.

Teacher in Charge: Prof. J.K. Singh

Organizer/Coordinator: Ms. Cherry Uppal

Student Coordinators: Yannish Bhandari & Aarjav Jain

Moderator: Khushi Singhal



Ashish Kumar is presenting

The screenshot shows a Zoom meeting in progress. The main window displays a PowerPoint slide with the title "Corporate Expectations from Fresher" and a subtitle "Ashish Kumar, Asst. Manager - IIS Consulting Services, Mentor of Charge - IIS (NITJ Agra)". The slide also includes contact information for Ashish Kumar. To the right of the presentation is a grid of participant video thumbnails. The participants visible are Ashish Kumar, Sankalp The M..., Cherry Arora, Khushi singhal, Manoj Sinha, Saurav Mittal, Nupur Gulati, Sanket Shekhar, Harshita Dhamija, MOHIT ROHILLA, and 49 others. The bottom of the screen shows the Zoom control bar with icons for mute, video, chat, and other functions. The time is 3:14 PM and the meeting ID is nwm-npjp-ajp.

This screenshot shows a Zoom meeting grid with 61 participants. The participants are arranged in a grid, with some showing video thumbnails and others showing initials. The participants visible are Sahil Rohra, Ashish Kumar, Khushi singhal, Manoj Sinha, Cherry Arora, Saurav Mittal, Sankalp The..., Nupur Gulati, Sanket Shekhar, Harshita Dhamija, MOHIT ROHILLA, Vikram, Rakesh R. Gupta, ROHIT RAJ SIN..., Shubhi Uttam, Meenu Sharma, Anirudh Yadav, kavita gautam, harsh kaushik, Sakshi Singh, Simran Mehta, Dr. Shipra Agra..., PRACHI abc, Pranav Bhatia, PRACHETUS M..., Abhishek, Yash Makwana, Shubham Chau..., Suraj Kumar, Shubhlendra Si..., Kartik Saini, HIMANSHI JAIN, Saurabh Vedwal, DAKSH SETIA, 26 others, and You. The bottom of the screen shows the Zoom control bar with icons for mute, video, chat, and other functions. The time is 3:12 PM and the meeting ID is nwm-npjp-ajp.