Aryabhatta College, University of Delhi





The Startup Club

Aryabhatta College, University of Delhi

WEBINAR ON 'HOW ONE CAN BUILD A BUSINESS IN THE CORPORATE SECTOR'

Convener: Dr. JK Singh
Coordinator: Dr. Pritika Dua

The Startup Club, Aryabhatta College participated in a webinar organised by AIESEC in Delhi IIT on 'HOW ONE CAN BUILD A BUSINESS IN THE CORPORATE SECTOR' with LET'S ENTERPRISE on 17th March 2021, 4:00 PM IST.

The session was very efficiently hosted by the speaker Mr. Aditya Jhunjhunwala, Co-founder of Let's Enterprise. He proved to be a visionary for the webinar attendees as he came up with the best of facts. He maintained the tuning of the webinar by demonstrating and explaining his ideas both metaphorically and technically. He introduced the three pathways for beginnining career in business. The first pathway that he explained was 'specialised skill' that can be achieved through mastery in a course or training. The second pathway was about ' certification' that can be more precisely pronounced as 'recognition' that one needs to get established in business or any other field to get acknowledged. The best part of the session was how the speaker drew the thin line between 'specialisation' and 'certification'; " specialisation is more about skills and certification is a mere record ". Atlast, he introduced possibly the most valuable pathway i.e. 'Experiential' pathway where one invests his/her time in experimenting, recognising and evaluating opportunities for stepping in business. The speaker then headed towards discussing the concept of 'transferable skills' that according to him are the most valuable assets that embody 'soft skills' like the art of communication; 'strengths' and 'competencies'. These are nowadays evaluated more than the major of ones grades by the employers and as the term suggests, these skills are transferable to all the fields. The session gave a new vision of business to the audience and many budding entrepreneur minds and concluded with everyone expressing their gratitude to the speaker, Mr. Aditya Jhunjhunwala for giving this extraordinary and enhancing session. Allover it was a greatly enriching experience.



People who participated in the webinar:

Manvi Sharma
Parth Khattar
Vanshaj Goel

Vidhi Vashisth Jatin

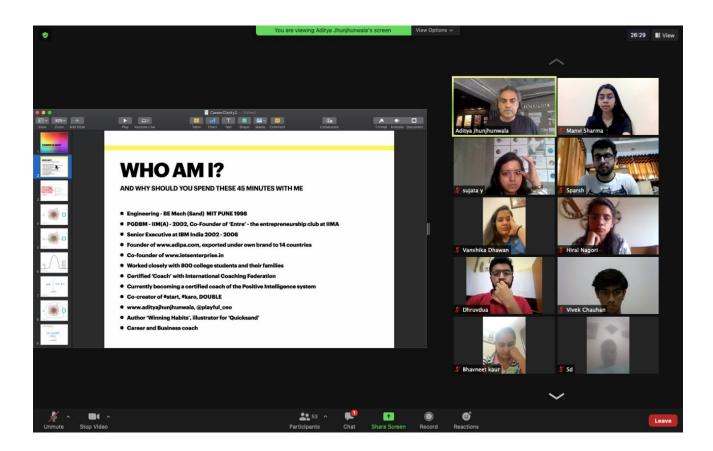
Daksh Mehra
Harsh Singh
Nishant
Yashraj Keshari
Supriyo Das
Saurabh Kumar
Praveen kumar
Ipsa Ahuja
Marvi Arora

Sitanshu Arya Sahai

Ritwik Chawla Yuvraj Pratap Singh

Nipun Rana Aditya Jain Yatharth Yadav Shreya Singh

Event Photos:





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