



ARYABHATTA COLLEGE

University of Delhi

INDUSTRIAL VISIT

Parle Products Pvt Ltd., Bahadurgarh

23rd November, 2023

Chief Patron: Prof. Manoj Sinha

Convenor: Dr. Monica Aggarwal

Coordinators: Dr. Ruchi Jain, Dr. P. D. Saini

Number of Students who went for the Workspace Walk: 14

Number of Teachers who accompanied: 2

Department of Commerce in collaboration with E-Cell, Aryabhatta College, University of Delhi, conducted its first 'Industrial Visit' for the academic session 2023-24, on 23 November, 2023 with Parle Products Pvt Ltd, Bahadurgarh.

Industrial Visit allow students and aspiring entrepreneurs to gain insights into the daily operations of a startup and its founders. This hands-on experience enables practical learning through direct interaction, understanding operational procedures, and observing workplace dynamics. The team was accompanied by Dr Ruchi Jain and Dr. P D Saini.

The Parle factory is a renowned biscuit and confectionery manufacturing unit located in Bahadurgarh. One of the faculty members of Parle welcomed the team and gave a brief introduction to the factory. They told that Parle-G is the largest selling biscuit of the world. During the visit, students were given a guided tour of the factory, where they witnessed various stages of the production process. They had the opportunity to observe the preparation of dough, the baking process, and the packaging of the final products. The tour highlighted the importance of hygiene, safety measures and quality checks at every step.



The students were then taken to the hall where they were shown a short film about PARLE-G which was an overview of the parle factory establishment to its present position. It started with the introduction of Mohanlal Chauhan who was the founder of Parle products. The first Parle factory was set up in 1929 in Mumbai and now it is spread across the whole world. It included the detailed presentation of Parle's diverse product range, featuring biscuits like Parle-G, Hide and Seek; innovative offerings like Magix Creme, and a variety of sweets and snacks. Furthermore, it explained the whole processes of Parle products starting from Parle-G biscuits by mixing of raw materials to the moulding, baking, cooling, packaging and distribution phases; to mango bite toffee by making a syrup, adding colours and flavours, shaping and moulding, cooling and wrapping and packing; and then towards Kreams by moulding, filling, stacking and then packing. Also, many competitors tried to copy their products like Parle-N, Parl-G, Mango King but Parle stood out the best all the time.

After its conclusion, Ms. Hanisha Dalal, senior management executive, held an interactive session with the students in which she gave insights about this factory and told that this factory deals with the production of Parle-G, Krack Jack and Monaco biscuits only and this plant was set up in 1982. Also, she answered the numerous queries of students. Towards the end of the plant visit, the team was also offered Parle-G biscuits. This industrial visit was a captivating and an informative journey for all the students.



Following students went for the Industrial Visit:

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PAGE _____

1. Khushi Dudy (BCH/22/28)
2. Vedhant Dhaundiyal (BCH/22/58)
3. Deepanshu Aggarwal (BCH/22/14)
4. Jiyaa (BBE/22/26)
5. Tanishq (BMAT/22/47)
6. Briyam Jain (BCP/22/45)
7. Gaurav Verma (BAP/22/79)
8. Nimit Jain (BCP/22/67)
9. Nikhil Dubey (BCH/23/32)
10. Paras Mehta (BMS/23/95)
11. Rohit Suryavanshi (BMS/23/97)
12. Dhruv (BCP/22/83)
13. Anushri Garg (BMS/23/15)
14. Tannu (BBE/23/77)

Teachers

Ruchi Jain
23/11/23
Dr. Ruchi Jain

Jain
Dr. P.D. Saini